



FOR IMMEDIATE RELEASE

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For Information:

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**TPC PRESTANCIA TO HOST MEMORIAL DAY FUNDRAISER
IN SUPPORT OF BIRDIES FOR THE BRAVE**

SARASOTA, FL – On May 27th, 2013, TPC Prestancia, a Heritage Golf Group property in Sarasota, Florida, will host the first of three fundraising tournament events to benefit *Birdies for the Brave*®. The charity, originally created by PGA TOUR player Phil Mickelson and his wife, Amy, provides much needed support to members of the United States Armed Forces and their families.

TPC Prestancia will hold its second fundraising event on July 4th, 2013, followed by its 9th annual *Birdies for the Brave* tournament on November 11th, 2013. During the span of eight years and eight hosted charity golf tournaments, the Club has raised more than \$140,000 in support of *Birdies for the Brave*, the non-profit organization

The May 27th tournament is open to everyone in the community and will commence with a shotgun start at 8:30am, followed by a Memorial Day BBQ and awards ceremony. The event cost is \$95.00 per person, which includes entry into the tournament along with the BBQ. The tournament format is a Red, White and Blue Scramble.

The *Birdies for the Brave* Memorial Day BBQ following the tournament is open to the Sarasota and Manatee Communities from 11:00am – 6:00pm with reservations: \$15.95 for the cookout alone (\$7.95 for children ages 6-12).

“TPC Prestancia has been honored to have a role in raising funds and awareness for *Birdies for the Brave* for the past eight years,” said Bob Holzman, General Manager of TPC Prestancia. “We are thrilled to expand this fundraising opportunity to the greater community by offering three *Birdies for the Brave* events throughout this year. The continued support from our membership, sponsors and local community are what makes these events so successful each year.”

Reservations are required by May 24th, 2013, for both golf and/or the cookout. For additional information or to make reservations, please call the TPC Prestancia Golf Shop at (941) 922-2800 x 231 or email Head Golf Professional Sage Johnson at sagejohnson@tpcprestancia.com.

TPC Prestancia is one of seven Heritage Golf Group properties to host *Birdies for the Brave* fundraisers this year. From 2008-2012, the Heritage Collection of Clubs donated more than \$2.1 million to *Birdies for the Brave*.

Birdies for the Brave is a military outreach initiative that is dedicated to supporting the brave men and women of the U.S. Armed Forces and their families. Funds from these *Birdies for the Brave* events will benefit numerous military homefront groups that are supported by PGA TOUR players, including: Green Beret Foundation (www.greenberetfoundation.org) -- Bubba Watson; Homes for Our Troops (www.homesforourtroops.org) and Special Operations Warrior Foundation (www.specialops.org) -- Phil Mickelson; Military Warriors Support Foundation (www.militarywarriors.org) – Ted Purdy, David Toms; Navy SEAL Foundation (www.nswfoundation.org) – Jerry Kelly, Frank Licklitter II, Vijay Singh; United Through Reading (www.unitedthroughreading.org) -- Rory Sabbatini; Wounded Warrior Project (www.woundedwarriorproject.org) -- Jason Gore, Nick Watney, Boo Weekley; and Operation Homefront (www.operationhomefront.net) – Corey Pavin.

For additional information, visit www.birdiesforthebrave.org.

About Heritage Golf Group

Heritage Golf Group (www.heritagegolfgroup.com) began in 1999 with funding provided by the private equity firm, GTCR Golder Rauner, LLC. Since then, the company has grown an impressive portfolio of private and resort golf clubs around the country. The Heritage portfolio represents some of the most well-known and acclaimed properties spanning Texas, Georgia, Florida and South Carolina. The company, led by Bob Husband, President and CEO, distinguishes itself through its dedication to unrivaled golf and uncompromising service.