



FOR IMMEDIATE RELEASE

October 31, 2013

For Information:
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**TPC PRESTANCIA TO RAISE FUNDS FOR U.S. TROOPS AND THEIR FAMILIES
ON NOVEMBER 11, 2013**

SARASOTA, FL (November, 2013) – Heritage Golf Group LLC, a leading owner and operator of premier golf properties across the country, will host a fundraiser to benefit Birdies for the Brave during TPC Prestancia's event on Monday, November 11th, 2013. This year's event marks the 9th Anniversary of TPC Prestancia's Birdies for the Brave events. The charity provides much-needed support to members of the United States Armed Forces and their families and is a primary element of Heritage Golf Group's philanthropic endeavors. Since 2008, Heritage Golf Group has raised over \$2.1 million for the Birdies for the Brave program.

WHEN: Monday, November 11, 2013 (Veteran's Day)
Opening Ceremonies: 11:30 am; Shotgun Start: 12:00 pm (Noon)

WHERE: TPC Prestancia
4409 Tournament Players Club Drive
Sarasota, FL 34238
941.922.2800

WHAT: TPC Prestancia's Birdies for the Brave fundraising activities will include a 4-person team plus active military scramble tournament, lunch and dinner for all participants, as well as a silent auction, raffles and prizes for the winners. There will be an official sendoff of the players at 12:00 pm (Noon) with the National Anthem, Invocation and Pledge of Allegiance. Active and retired military, as well as civilians, will participate in this emotionally charged event. Representatives and recipients from the Birdies for the Brave charities will be on-hand to share personal stories and experiences. Guests of Tournament Participants may attend the dinner and silent auction for a fee of \$50.00 per person. Guest reservations are required. TPC Prestancia is still accepting donations for auction raffle items and direct donations to the charities. Donation checks made out to 'PGA Charities: Birdies for the Brave' will be accepted year round.

WHY: Proceeds raised at TPC Prestancia, in conjunction with The Heritage Collection of Clubs and TPC Network Properties across the country, will benefit numerous outstanding B4B homefront groups that directly serve military men and women and their families:

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- **Wounded Warrior Project**, a non-profit organization supported by TOUR Players Frank Lickliter II, Jason Gore and Nick Watney dedicated to providing unique, direct programs and services to meet the specialized needs of severely injured service men and women. www.woundedwarriorproject.org
- **Navy SEAL Foundation**, a non-profit group supported by TOUR Player Jerry Kelly dedicated to providing educational and motivational support, promoting health and welfare programs for the Naval Special Warfare community, and perpetuating the history and heritage of the U.S. Naval Commandos. www.nswfoundation.org
- **Operation Homefront**, a non-profit organization supported by TOUR Player Corey Pavin that provides emergency assistance and morale to our troops, to the families they leave behind and to wounded warriors when they return home. www.operationhomefront.net
- **Homes For Our Troops**, a non-profit organization supported by TOUR Player Phil Mickelson that adapts or builds new homes designed for military men and women returning to America with serious injuries and disabilities. www.homesforourtroops.org
- **K9's For Warriors** a non-profit organization, supported by TOUR player Bob Duval and his wife Shari, dedicated to raising awareness and funds to pair trained, donated companion dogs to our deserving American warriors who have suffered injuries due to conflict as a result of wars since 9/11. www.k9sforwarriors.org.
- **Green Beret Foundation** a non-profit organization, supported by TOUR player Bubba Watson, which provides unconventional resources to facilitate the special needs of wounded, ill and injured Green Berets as well as Green Beret Gold Star families. The GBF provides unique support to the Special Forces community through health and welfare programs. www.greenberetfoundation.org
- **United Through Reading**, a non-profit organization supported by TOUR Player Rory Sabbatini. UTR helps ease the stress of separation for military families by having deployed parents read children's books aloud via DVD for their child to watch at home. www.unitedthroughreading.org
- **Military Warriors Support Foundation**, a non-profit organization supported by TOUR Player Ted Purdy, based in San Antonio, TX dedicated to demonstrating support for the men and women of our military by providing practical opportunities to those injured in service to our country. www.militarywarriors.org
- **Special Operations Warrior Foundation**, a non-profit organization supported by TOUR Player Phil Mickelson dedicated to providing free college scholarships and educational counseling to the children of Army, Navy, Air Force and Marine Corps Special Operations personnel lost in performance of their duty. www.specialops.org
- **National Guard State Family Readiness Council**, a non-profit organization supported by TOUR Player Jim Colbert dedicated to assessing the needs of the New Jersey National Guard families, recommending solutions to meet those needs, and seeking implementation of solutions on a state level. nationalguardsfrc.org

WHO: Thank you to the community for the outpouring of support again this year. The key sponsors for this event are Land Rover and Salute America Vodka. There will be over 150 participants in this event that are local business owners, Sarasota residents and former/current military.

CONTACT: Excellent photo and interview opportunities are available. For more information or to confirm your coverage of the event, please call **Donna HunterSmith at 941-922-2800 x244**

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