



FOR IMMEDIATE RELEASE

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**HERITAGE GOLF GROUP AND TPC PRESTANCIA RAISE FUNDS
FOR MILITARY HOMEFRONT GROUPS**

SAN DIEGO, CA – Heritage Golf Group’s remains committed to making a positive impact in the community through a recently hosted charity Golf Tournament, held at TPC Prestancia in Sarasota, FL. The event took place on October 11, 2010 to raise funds for Birdies for the Brave homefront groups. Birdies for the Brave is a nationwide program launched by the U.S. Department of Defense that generates financial support for our for military homefront groups that directly serve military men and women lost or seriously injured in performance of their duty. Birdies for the Brave is a primary element of Heritage Golf Group’s philanthropic endeavors.

This year's event marks the 6th Anniversary of TPC Prestancia's Birdies for the Brave events. TPC Prestancia hosted the charity Golf Tournament on Monday, October 11th which culminated with a dinner, silent auction & awards ceremony following play, raising \$25,000. Heritage Golf Group’s collection of premier clubs nationwide will continue to raise funds throughout 2010, during nine charity golf tournaments, silent auctions, and accompanying fundraising activities. Since 2007, Heritage Golf Group has held twenty-one Birdies for the Brave golf tournaments with accompanying auction galas, which raised over \$900,000.

Proceeds from these events will benefit eight military homefront groups that are supported by PGA TOUR players, including: Homes For Our Troops and Special Operations Warrior Foundation supported by Phil Mickelson; Wounded Warrior Project supported by TOUR players Nick Watney, Boo Weekley, Jason Gore & Frank Lickliter II; Operation Homefront supported by TOUR player Corey Pavin; Naval Special Warfare Foundation supported by TOUR players Jerry Kelly, Frank Lickliter II & Vijay Singh; Military Warriors Support Foundation supported by TOUR player Ted Purdy; Intrepid Fallen Heroes Fund and United Through Reading supported by TOUR player Rory Sabbatini.

“TPC Prestancia continues to be a proud sponsor of Birdies for the Brave. We appreciate all who have participated this year, and in the past. Without the support from our entire community, this event would not be a success,” said Jim Poole, General Manager of TPC Prestancia. “Together, we can help make a difference in the lives of U.S. troops who selflessly put their lives on the line everyday so that all Americans may enjoy the privileges of freedom.”

About Heritage Golf Group

Heritage Golf Group (www.heritagegolfgroup.com) began in 1999 with funding provided by the private equity firm, GTCR Golder Rauner, LLC. Since then, the company has grown an impressive portfolio of private and resort golf clubs around the country. The Heritage portfolio represents some of the most well-known and acclaimed properties spanning Texas, Georgia, Florida, Michigan, North Carolina and South Carolina. The company, led by Bob Husband, President and CEO, distinguishes itself through its dedication to unrivaled golf and uncompromising service.

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